

# Super-Sized Bets

## for Football's Big Game

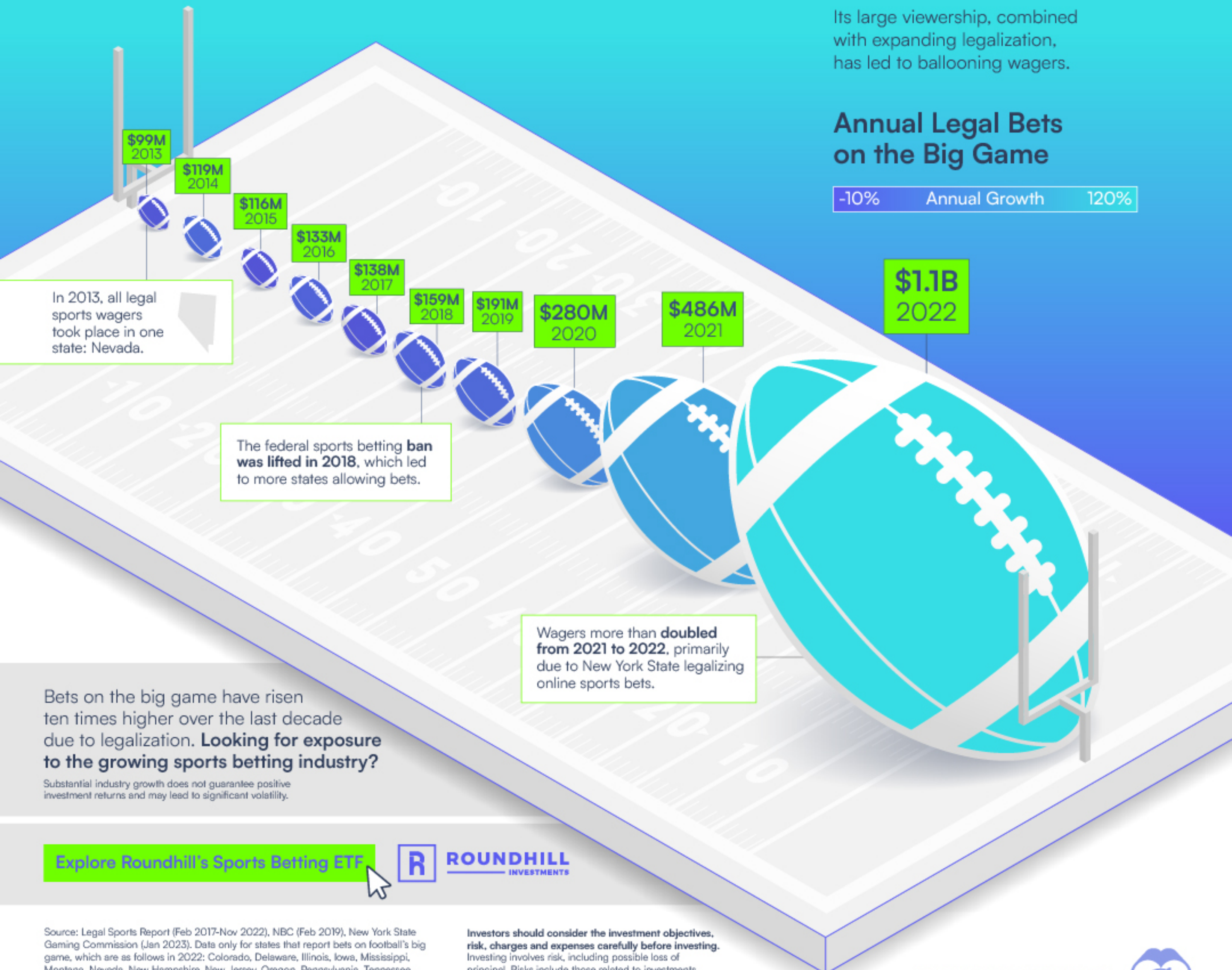
With 99 million viewers in 2022, "more Americans tune in to the Super Bowl than any other television broadcast."

Source: The National (Jan 2022), Statista (Feb 2022)

Its large viewership, combined with expanding legalization, has led to ballooning wagers.

### Annual Legal Bets on the Big Game

-10% Annual Growth 120%



Source: Legal Sports Report (Feb 2017-Nov 2022), NBC (Feb 2019), New York State Gaming Commission (Jan 2023). Data only for states that report bets on football's big game, which are as follows in 2022: Colorado, Delaware, Illinois, Iowa, Mississippi, Montana, Nevada, New Hampshire, New Jersey, Oregon, Pennsylvania, Tennessee, Virginia, and Wyoming. We have added an estimate for New York in 2022 based on retail and online sports bets placed the week up to and including the date of the big game.

Investors should consider the investment objectives, risk, charges and expenses carefully before investing. Investing involves risk, including possible loss of principal. Risks include those related to investments in the highly-competitive sports betting industry, including from illegal or unregulated companies.

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